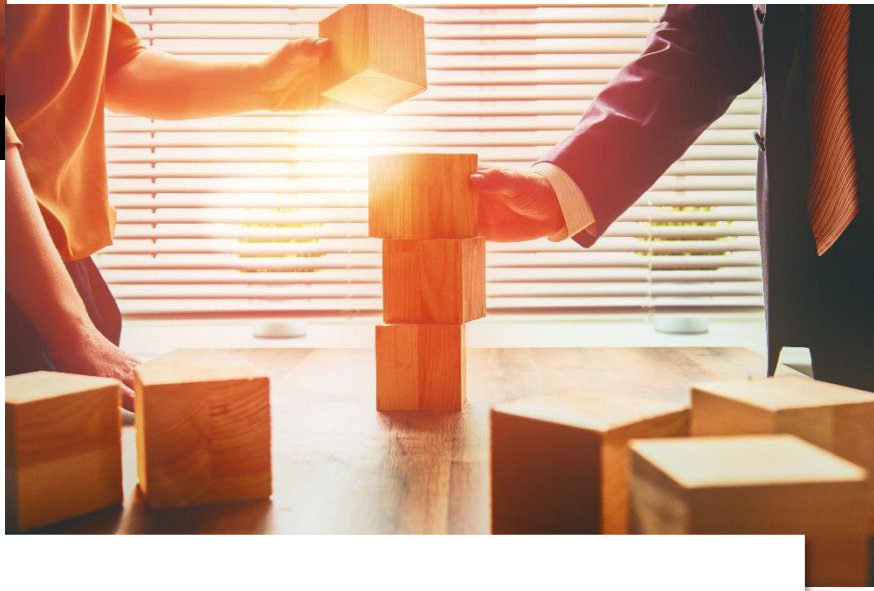




First Metro Securities
Brokerage Corporation

Metrobank Group



Product Development Associate / Officer

Responsible for the development of new products, services and markets for the company.

Responsibilities:

- Identify opportunities and develop new products and services to solve customers' problem or serve unmet need.
- Research and evaluate competitors' product and service offering to identify gaps, or opportunities to outdo them.
- Preparing and presenting business cases for product and service development.
- Ensure that every new offering is clearly differentiated, and aligned to company's strategic priorities.
- Ensure wider participation and buy-in from stakeholders across the organization.
- Continually review, evaluate and enhance the current product offering to ensure that they are in-tune with customer needs and deliver an excellent customer experience.
- Develop product management processes, procurement and management of relationships with product suppliers/providers, alongside the Head of Information Technology
- Communicates with third party vendors the requirements needed for new products.
- Identifies and coordinate with potential strategic partners.
- Ensuring that all product communications are communicated effectively internally and externally.

Qualifications:

- College graduate of a four-year course in marketing management, management engineering, applied economics, advertising and public relations or related field.
- Experience: 4 to 8 years' experience with 1 – 4 years' experience in Sales, Marketing and/ or Product Development with a related company sector.
- Knowledge: Basic understanding of general investments, marketing and management principles.